

**Street Banner Policy
City of Ilwaco**

The City of Ilwaco has two poles located on First Avenue a block north of Spruce Street. Hardware is installed which allows a banner to be mounted across the street. The City agrees to mount appropriate street banners free of charge as a service to the community. Permitting a banner to be flown is not an endorsement of the City. Nevertheless, banners must be in good taste and must be reviewed prior to authorizing the privilege of flying from the City poles utilizing the following guidelines:

- 1. Banners for events occurring within the City limits shall have priority over all other banners.**
- 2. Commercial banners will not be permitted.**
- 3. Banners will generally be displayed for seven days prior to an event.**
- 4. The City's Public Works Superintendent will approve all banners and hardware prior to hanging to insure compatibility with the poles and support lines. Banners will be made of large mesh material to avoid wear and tear upon the poles. Banners with a large sail area will not be permitted. The bottom of hung banners will be a minimum of fourteen feet above the road, measured at the mid-point of the street. Only the City crew will be allowed to put up and take down a banner.**
- 5. The Mayor, in consultation with the Council's Marketing Committee, will approve banners for hanging and will resolve all scheduling conflicts.**
- 6. The City Clerk will keep a schedule reflecting those banners approved for hanging and the dates approved for each banner.**
- 7. Being on the schedule does not guarantee the banner may be hung. A banner may be preempted by another if in the judgment of the City another banner would be more beneficial to the community. Availability of the City crew and condition of the poles and hardware may preclude hanging any banner of a particular banner.**
- 8. Organizations desiring to fly a banner are advised to discuss this with the City prior to expending funds. The City has recurring commitments such as the Children's Parade during Loyalty Week, Fireworks at the Port in early July, and the Cranberrian Festival (second weekend in October).**
- 9. The sponsor of the banner agrees to defend, save and hold harmless the City of Ilwaco from any and all damages, whether to person, property or business, that occur or is sustained as a direct or indirect result of hanging and maintaining a banner, or the city's promise to allow a sponsor to hang and maintain a banner.**

10. The sponsor of the banner will be responsible for storage, all upkeep, and cleaning, including hardware (D-rings, ropes, etc.) Delivery of the banner to the Superintendent of Public Works should occur no later than one week prior to scheduled display, and should be picked up by the sponsor no later than one week after the event.

I acknowledge receipt of this policy and accept its provisions. I request our banner be flown on the following dates: From: _____ To: _____

Signature

Organization

Printed Name

Telephone

Banner Description